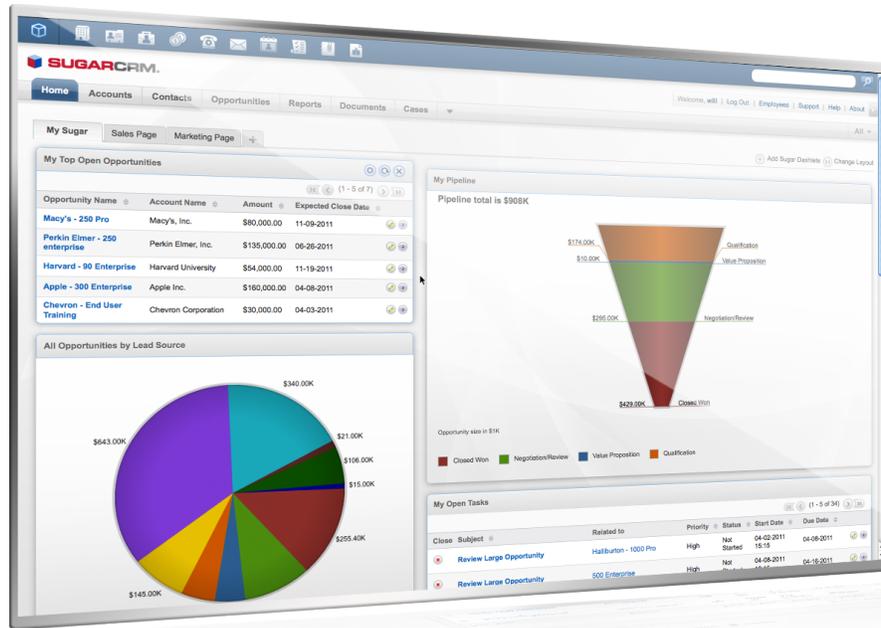


## Gain and Retain More Customers with Sugar Professional: Flexible, Intuitive, and Open CRM Loved by Businesses Worldwide



*“One of the things we love about Sugar Professional is that it is so intuitive. You can tell this was designed by sales people who understand what I need to make my job easier.”*

—Martin Umeh  
Regional Sales Manager  
Control Technology Corp.

### Make CRM easy and intuitive

### Monitor sales, marketing, and support

### Configure and extend easily to meet changing needs

### Access anywhere: from the Web or mobile devices

### Boost Team Productivity and Focus on Sales Success

Sugar Professional automates everyday, repetitive sales tasks, so your salespeople can spend more time in front of customers—closing more business—and less time on administrative overhead. Your team will love using Sugar and your customers will love how your sales team's keen insight enables them to tailor their sales efforts to your customer's needs.

### Get CRM that Works the Way You Work

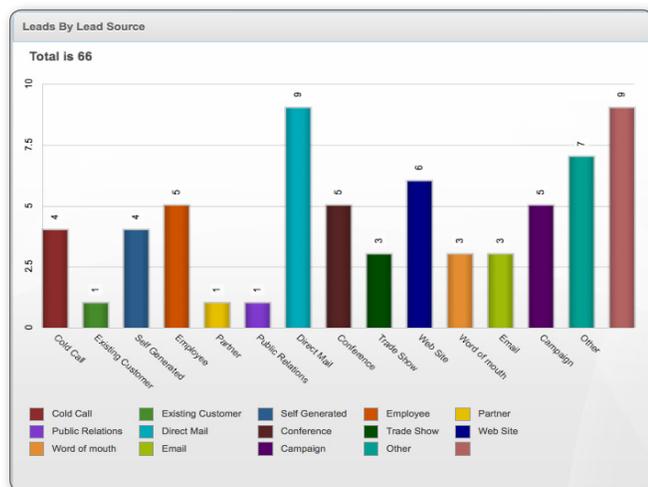
Sugar Professional organizes sales, marketing, and support information in a single application that keeps CRM simple. It's easy to use and easy to modify. Sugar's intuitive interface doesn't disrupt your business processes and guarantees easy adoption by your team members. The road warriors on your team can access all vital customer information from the award-winning Sugar Mobile application. Discover for yourself why, according to a recent Gartner study, Sugar is one of the top 3 CRM applications in the world.

### Use the Open CRM Solution that Grows with Your Business

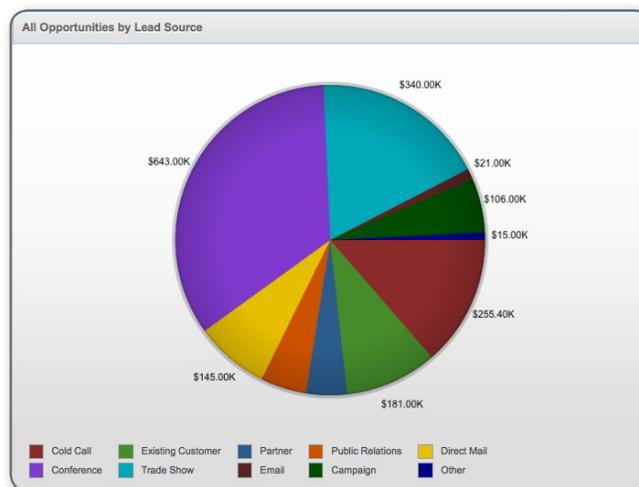
Award-winning Sugar Professional is recognized for the ease-of-use and flexibility of its open architecture. It adapts easily to your unique or changing business processes: alter the look and feel of the application, add custom fields or modules, integrate with third-party or legacy systems. Sugar Professional is CRM without limits.

Get your free trial of Sugar Professional at [www.sugarcrm.com/freetrial](http://www.sugarcrm.com/freetrial) or call SugarCRM at 1-877-842-7276

## Empower Your Business with Sugar Professional and Get Vital Customer Insight at Your Fingertips



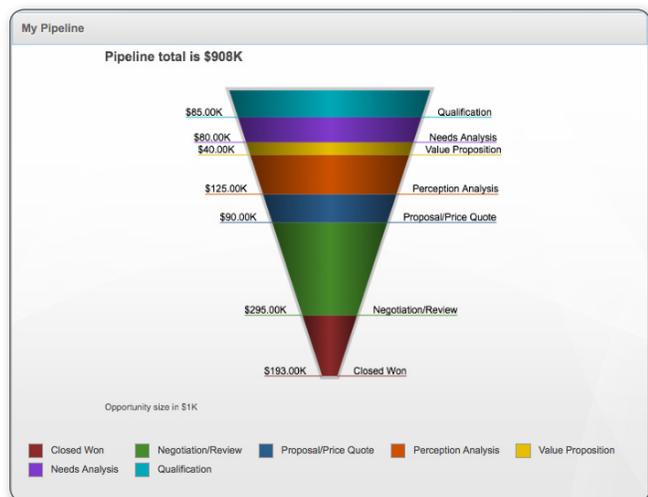
Understand your lead generation effectiveness at a glance.



Monitor lead sources and see the impact of marketing expenditures on demand generation.

*“Within a few weeks of rolling out Sugar Professional, we were able to realize the benefits. It’s changed the way we do business.”*

—Dave Wilson  
Director of Technology, University Readers, Inc.



Use pipeline dashboards to reveal sales progress by individuals, groups, or the entire company.



Access SugarCRM data on the go with Sugar Mobile.



[www.sugarcrm.com](http://www.sugarcrm.com)

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